

International and National Faculty Reading Survey

You are invited to participate in a research study that examines book and journal readership. This survey will be sent to faculty, instructors, and graduate students at several universities around the U.S. and the U.K. The study focuses on reading behavior in regards to scholarly works, how and why readers obtain the materials they need, and what outcomes result from reading. This survey will take approximately 20-30 minutes to complete. You may exit the survey or leave a question unanswered at any time. There is minimal risk attached to your participation. Any details about you, your work situation, and your organization will be kept completely confidential. Survey results will be kept under password protection for three years following the survey. Any papers or conference presentations based on the collected data will contain only summary data without direct links to an individual survey response. You must be 18 or over to participate in this research. If you have questions at any time about the study or the procedures, (or you experience adverse effects as a result of participating in this study) you may contact the primary researcher, Dr. Carol Tenopir (451 Communications Building, 1345 Circle Park Drive, Knoxville, TN 37996; 865-974-7911; ctenopir@utk.edu) or at Seton Hall University, Lisa Rose-Wiles, Science Librarian (400 South Orange Ave. South Orange, NJ 07079; 973-275-2047; Lisa.Rose-Wiles@shu.edu). If you have any questions about your rights as a participant in this study, please contact the Seton Hall University Institutional Review Board at 973-313-6314 or via email at IRB@shu.edu. Thank you for taking the time to complete the survey. By clicking on NEXT, you give permission to gather and analyze the answers you give to the questions that follow.

ART_READ

Section 1: Scholarly Article Reading (Print and Online) In the past month (30 days), approximately how many scholarly articles have you read? Articles can include those found in journal issues, Web sites, or separate copies such as preprints, reprints, and other electronic or paper copies. Reading is defined as going beyond the table of contents, title, and abstract to the body of the article. Number of articles read (including skimmed) in the past month:

(0 - 800)

The following questions in this section refer to the **SCHOLARLY ARTICLE YOU READ MOST RECENTLY**, even if you had previously read this article. Note that while this last reading may not be typical, it will help us establish the range of patterns in reading behavior.

ART_TITLE

What is the title of the journal from which this last article was read or, if not from a journal, what is the topic of the article?

ART_YEAR

What year was the last article you read published/posted?

(0 - 2013)

ART_THOROUGH

How thoroughly did you read this article?

- I read all of it with great care
- I read parts of it with great care
- I read with attention to the main points
- I read only specific sections (i.e., figures, conclusions)
- I skimmed it just to get the idea
- No Answer

ART_LONG

How long (in minutes) did you spend reading this last article? In minutes:

(0 - 2000)

ART_REREAD

Had you previously read this article, i.e., is this a re-reading?

- Yes
- No
- No Answer

ART_KNOW

Prior to your reading of this article, did you know the information reported or discussed in this article?

- Yes, all of it
- Yes, some of it
- No
- No Answer

ART_FIND

How did you first find out about the information?

- Conference or workshop
- Informal discussion with colleagues
- Listserv or blog
- Journal article
- E-mail from colleague
- Preprint/e-print service (e.g. arXiv.org)
- Website of author
- Institutional Repository
- Other (Please specify) :

- No Answer

ART_AWARE

How did you become aware of the last article you read?

- While browsing (without a specific objective in mind, for example, starting with a journal name, table of contents, or website)
- While I (or someone on my behalf) was searching (e.g. by subject or author's name)
- Cited in another publication
- Another person (e.g. a colleague) told me about it
- Do not know/Don't remember
- Other (Please specify) :
- No Answer

ART_BROWSE

Found while browsing:

- Personal print subscription
- Personal online subscription
- Library print subscription
- Library online subscription
- School, department, etc. print subscription
- School, department, etc. online subscription
- Website
- Other (Please specify) :
- No Answer

ART_BROWSE_TIME

Approximately how much time (in minutes) did you spend browsing? In minutes:

(0 - 1000)

ART_SEARCH

Found while I (or someone on my behalf) was searching:

- Web search engine (e.g. Google or Google Scholar)
- Electronic indexing/abstracting service (e.g. Academic Search Premier, ERIC)
- Print index or abstract
- Online journal collection (e.g. HighWire, JSTOR)
- Online current awareness service (e.g. Current Contents)
- Preprint/e-print service (e.g. arXiv.org)
- Other (Please specify) :
- No Answer

ART_SEARCH_TIME

Approximately how much time (in minutes) did you (or someone on your behalf) spend searching? In minutes:

(0 - 1000)

ART_ADD

As a result, how many articles did you read and/or plan to read?

(0 - 800)

ART_OBTAIN

After you become aware of this article, from where did you obtain it?

- Personal subscription
- Library subscription
- School, department, etc. subscription
- Institutional Repository
- Free Web journal
- Preprint copy
- Copy from a colleague, author, etc.
- Interlibrary loan/document delivery service
- An author's website
- Other website
- Other (Please specify) :
- No Answer

ART_SOURCE

This source was:

- Print
- Electronic
- No Answer

ART_OTHER

From this same source (e.g. journal, author's website, preprint archive), how many articles did you read in the last twelve months? (If the answer is zero, please enter "0" instead of leaving the box blank).

(0 - 1000)

ART_TIME

After you identified this article, approximately how much time (in minutes) did you and/or someone else on your behalf (e.g. graduate student, lab assistant, librarian) spend in each of the following activities (If no time was spent, please enter "0")?

In minutes: (0 - 1000)

Obtain, request, receive, or download and display the article:

Photocopy or print out the article:

Other:

ART_ALT

Thinking back to the source of the article, where would you obtain the information if that source were not available (e.g. library or personal subscription, archive, etc.)?

- I would not bother getting the information
- I would obtain the information from another source (e.g. from a colleague, purchase own copy, etc.)
- No Answer

ART_ALT_SOURCE

Please specify source here:

- I would obtain the information from a colleague
- I would obtain the information by using/visiting another library
- I would obtain the information by purchasing my own copy
- I would obtain the information from another source (Please specify) :
- No Answer

PAGE

ART_ALT_TIME

In order to obtain the same information, if this source were not available, I would expect to spend (If the answer is zero, please enter "0" instead of leaving the box blank):

In minutes:

(0 - 1000)

ART_ALT_COST

In dollars:

(0 - 2000)

ART_FORMAT

In what format was the article when you read it?

- Print article in a print journal
- Photocopy or Fax copy
- Online computer screen
- Previously downloaded/saved and read on computer screen
- On a mobile, e-reader, or tablet screen
- Downloaded and printed on paper
- Other (Please specify) :
- No Answer

ART_LOCALE

Where were you when you read this article?

- Office or lab
- Library
- Home
- Traveling or commuting
- Elsewhere (Please specify) :
- No Answer

ART_PURPOSE

For what principal purpose did you use, or do you plan to use, the information obtained from the last article you read? (Choose only the best answer)

- Research

- Teaching
- Administration
- Current awareness/keeping up
- Writing proposals, reports, articles, etc.
- Consulting, advising others
- Internal or external presentations (e.g. lecture or conference paper)
- Continuing education for self
- Other (Please specify) :
- No Answer

ART_IMPORTANT

How important is the information contained in the article to achieving your principal purpose?

- Not at all important
- Somewhat important
- Important
- Very important
- Absolutely essential
- No Answer

ART_AFFECT

In what ways did the reading of the article affect the principal purpose? (Choose all that apply):

- It improved the result
- It narrowed/broadened/changed the focus
- It inspired new thinking/ideas
- It resulted in collaboration/joint research
- It wasted my time
- It resulted in faster completion
- It resolved technical problems
- It made me question my work
- It saved time or other resources
- It added to my general knowledge
- Other (Please specify) :
- No Answer

ART_CITE

Did you cite this article or do you plan to cite it in a paper or a report?

- No
- Maybe
- Already did
- Will in the future
- No Answer

B_READ

Section 2: Book Reading (Print and Online) In the past month (30 days) approximately

how many books or parts of books did you read for work? Include reading from a portion of the book such as skimming or reading a chapter. Include books read in print or electronic format. (If none, please enter "0" instead of leaving a blank)

(0 - 900)

B_TITLE

The following questions in this section refer to the **BOOK FROM WHICH YOU READ MOST RECENTLY**. Note that this last reading may not be typical, but will help us establish the range of reading patterns.

What is the approximate title or topic of the book from which you last read?

PAGE 1

B_OCCASION

On how many occasions did you read from this book in the past month (30 days)?

(0 - 500)

B_LONG

About how much total time (in minutes) did you spend reading this book in the past month (30 days)? In minutes:

(0 - 1000)

B_AWARE

How did you become aware of this last book from which you read?

- While browsing (without a specific objective in mind)
- While I (or someone on my behalf) was searching (i.e., by subject or author's name)
- Cited in another publication
- Another person (i.e., a colleague) told me about it
- Promotional email or web advertisement
- Don't know/Don't remember
- Other (Please specify) :
- No Answer

B_TIME_AWARE

Approximately how much time (in minutes) did you or someone on your behalf spend becoming aware of this book? (i.e., browsing, searching, etc.) In minutes:

(0 - 1000)

B_OBTAIN

After you became aware of this book, from where did you obtain it?

- I bought it myself

- The library or archives collection (including main or branch)
- Interlibrary loan or document delivery service
- School or department collection (i.e., not managed by library)
- A colleague, author, or other person provided it to me
- A free, advance, or purchased copy from the publisher
- Other (Please specify) :
- No Answer

B_FORMAT

In what format was the book when you obtained it?

- Print
- Electronic
- No Answer

B_ALT

Thinking back to where you obtained the book (e.g. library collection, department collection, interlibrary loan), where would you obtain the information if that source were not available?

- I would not bother getting the information
- I would obtain the information from another source (e.g. a colleague, purchase my own copy, etc.)
- No Answer

B_PURPOSE

For what principal purpose did you use, or do you plan to use, the information obtained from the book you read? (Choose only the one best answer)

- Research
- Teaching
- Administration
- Current awareness/keeping up
- Writing proposals, reports, articles, etc. (e.g. funding/grant proposals)
- Consulting or advising others
- Internal or external presentations (e.g. lecture or conference paper)
- Continuing education for self
- Other (Please specify) :
- No Answer

B_IMPORTANT

How important is the information contained in this book to achieving your principal purpose?

- Not at all important
- Somewhat important
- Important
- Very important
- Absolutely essential
- No Answer

B_AFFECT

In what ways did the reading of the book affect the principal purpose? (Choose all that apply):

- It improved the result
- It narrowed/broadened/changed the focus
- It inspired new thinking/ideas
- It resulted in collaboration/joint research
- It wasted my time
- It resulted in faster completion
- It resolved technical problems
- It made me question my work
- It saved time or other resources
- Other (Please specify) :
- No Answer

B_CITE

Did you cite this book or plan to cite it in another publication (e.g. article, report, book, published proceeding)?

- No
- Maybe
- Already did
- Will in the future
- No Answer

OTHER_READ

Section 3: Reading of Other Publications (Print and Online) In the past month (30 days), approximately how many other publications (nonarticle or book readings) have you read for your work? Include conference proceedings, government documents, technical reports, magazines, trade journals, etc. (If none, please enter "0" instead of leaving a blank).

(0 - 800)

OTHER_TYPE

The following questions in this section refer to the OTHER PUBLICATION YOU MOST RECENTLY READ. Note that this last reading may not be typical, but will help us establish the range of reading patterns.

What type of publication did you most recently read?

- Conference proceeding
- Government document or other technical report
- Magazine/trade journal
- News source
- Other (Please specify): :
- No Answer

OTHER_LONG

About how much time (in minutes) did you spend reading this last publication? In minutes:

(0 - 1000)

OTHER_AWARE

Approximately how much time (in minutes) did you or someone on your behalf spend becoming aware of this publication? (For example, browsing, searching, etc.)

(0 - 1000)

OTHER_OBTAIN

After you became aware of the publication, from where did you obtain it? (Choose only the best answer)

- I bought it myself
- Website
- The library or archives collection (including main or branch)
- Interlibrary loan or document delivery service
- A colleague, author, or other person provided it to me
- A free, advance, or purchased copy from publisher
- Other (Please specify) :
- No Answer

OTHER_FORMAT

In what format was the publication when you obtained it?

- Print
- Electronic
- No Answer

OTHER_ALT

Thinking back to where you obtained the publication (e.g. library collection, department collection, interlibrary loan), where would you obtain the information if that source were not available?

- I would not bother getting the information
- I would obtain the information from another source (e.g. a colleague, purchase own copy)
- No Answer

OTHER_PURPOSE

For what principal purpose did you use, or do you plan to use, the information obtained from the other publication you last read? (Choose only the one best answer)

- Research
- Teaching
- Administration
- Current awareness/keeping up
- Writing proposals, reports, articles, etc. (e.g. funding/grant proposals)
- Consulting, advising others
- Internal or external presentations (e.g. lecture or conference paper)
- Continuing education for self
- Other (Please specify) :

- No Answer

OTHER_IMPORTANT

How important is the information contained in this publication to achieving your principal purpose?

- Not at all important
- Somewhat important
- Important
- Very important
- Absolutely essential
- No Answer

OTHER_AFFECT

In what ways did the reading of the publication affect the principal purpose? (Choose all that apply)

- It improved the result
- It narrowed/broadened/changed the focus
- It inspired new thinking/ideas
- It resulted in collaboration/joint research
- It wasted my time
- It resulted in faster completion
- It resolved technical problems
- It made me question my work
- It saved time or other resources
- Other (Please specify) :
- No Answer

OTHER_CITE

Did you cite this publication or plan to cite it in another publication (e.g. article, report, book, published proceeding)?

- No
- Maybe
- Already did
- Will in the future
- No Answer

SOCIAL_USE

Section 4: Social Media How often do you read, view, or access each of the following for work related purposes (teaching, research, etc.):

	Daily	Weekly	Monthly	Occasionally	Never	No Answer
Blogging (e.g. WordPress, Blogster)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Microblogging (e.g. Twitter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
RSS feeds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social networking (e.g. LinkedIn)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social tagging (e.g.						

Delicious)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaborative authoring (e.g. Google docs, CiteULike)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
User comments in articles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Image sharing (e.g. Flickr)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Audio sharing (e.g. Podcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video sharing (e.g. YouTube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SOCIAL_CREATE

How often do you create each of the following for work related purposes (teaching, research, etc.):

	Daily	Weekly	Monthly	Occasionally	Never	No Answer
Blogging (e.g. WordPress, Blogster)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Microblogging (e.g. Twitter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
RSS feeds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social networking (e.g. LinkedIn)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social tagging (e.g. Delicious)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaborative authoring (e.g. Google docs, CiteULike)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
User comments in articles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Image sharing (e.g. Flickr)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Audio sharing (e.g. Podcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video sharing (e.g. YouTube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

DISCIPLINE

Section 5: Demographics You are almost finished! Which of the following best describes your academic discipline?

- Life sciences
- Physical sciences
- Medical science
- Computer science
- Mathematics
- Engineering
- Social sciences
- Business
- Psychology
- Education
- Humanities
- Fine Arts
- Law
- Other (Please specify) :
- No Answer

POSITION

What is your position?

- Professor
- Associate professor
- Assistant professor
- Instructor/Lecturer
- Adjunct
- Graduate student
- Other (Please specify) :
- No Answer

AGE

What is your age?

(18 - 100)

GENDER

Are you:

- Male
- Female
- No Answer

SOURCE

What source did you use for the last substantive piece of information in your work?

- Journal article
- Conference proceeding
- Web site
- Magazine article
- Book or book chapter
- Personal contact
- Other (Please specify) :
- No Answer

PERCENT

What percentage of your work time do you spend doing the following? (The total should equal 100%. If the answer is zero, please enter "0" instead of leaving a blank.)

Percent (0 - 100)

- % Teaching
- % Research and Writing
- % Administration
- % Service (to department, college, wider community)
- % Consulting/advising
- % Other

PUBLISH

In the past two years, how many of the following have you published? (If the answer is zero, please enter "0" instead of leaving a blank.)

Number (0 - 100)

Articles in refereed scholarly journals
Non-refereed articles
Scholarly books
Chapters in scholarly books, proceedings, etc.
Other

AWARD

In the past two years, have you received any awards or special recognition for your research or other profession-related contributions?

- Yes
- No
- No Answer

AWARD_DESCRIBE

Briefly describe your awards:

SUBSCRIPTION

How many personal subscriptions to professional journals do you receive, including those obtained as a member of a professional society? (Personal subscriptions are those that are personally addressed to you at your home, office, or lab.) If the answer is zero, please enter "0" instead of leaving a blank.

Number (0 - 100)

Print-only subscriptions
Electronic-only subscriptions
Subscriptions that include both print and electronic versions

ROLE

What role do scholarly articles play in your research, teaching, or other scholarly activities? Please comment.

COMMENT

Final comments:

You've reached the end of this survey. We appreciate your participation. Thank you!